

# Peterson

DELIVERING A WORLD OF GOOD TASTE

EST. 1947



## WHO WE ARE

Peterson Company is a family-owned and operated direct importer, converter, and full-service national distributor. We are also people who love to connect with people over a shared passion for great food. We are here to support you by taking a collaborative approach to the success of your business, and by conducting our business with integrity and respect.

## WHAT WE DO

Since 1947, we have partnered closely with a trusted network of suppliers to source products we believe in, ranging from cheeses, salumi, and pasta to savory and sweet ingredients. Our duty is to provide consistent, reliable distribution and to offer the best service at the best value. Our 99.91% order fill rate—excluding manufacturer outs—demonstrates our commitment to this mission. We believe in service and adding value through consultation, education, marketing, and a range of in-house services such as cutting, packaging and private labeling.



Siblings Laurra and Brian, third generation owners of the Peterson Company

Peterson

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## WHERE WE CAME FROM

### 1947 SEATTLE, WA

Our company is founded in the Queen Anne neighborhood by Mel Peterson, who served the local Scandinavian fishing community with imported foods from the old country.

### 1985 AUBURN, WA

George and Chuck move operations to our current location in Auburn, WA. The state-of-the-art facility is designed to meet our operational needs and provides ample space for future growth.

### 2012 AUBURN, WA

After growing up in the business and decades of working it, Brian and Laura assume active ownership from their father George and uncle Chuck and prepare to take the company into the future!

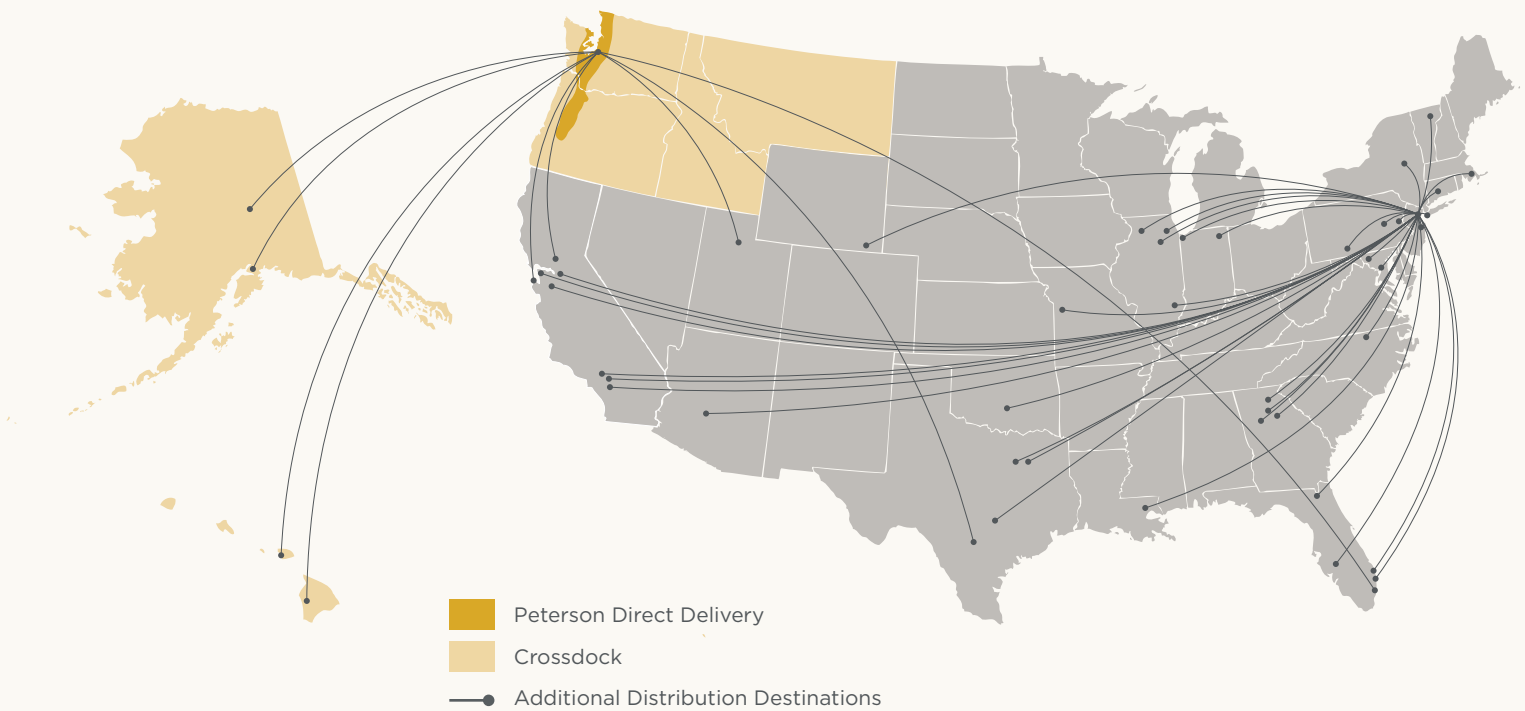
### 1967 SEATTLE, WA

Brothers George and Chuck Lyden takeover operation of the company and move to the Magnolia neighborhood. The brothers begin importing a wider variety of European specialty foods in response to growing awareness and demand.

### 2008 MOONACHIE, NJ

The family purchases a second facility in Moonachie, NJ to store, convert, and ship products arriving from Europe.

## WHERE WE ARE GOING



**GIVE US A CALL OR VISIT OUR WEBSITE TO LEARN MORE!**